Amendments to the Specification:

Please replace paragraphs [0002]-[0006] with the following amended paragraphs:

[0002] This application is further a Continuation-in-Part of U.S. Patent Application Serial No. 09/344,442, now U.S. Patent No. 6,342,884, filed June 25, 1999, and incorporated by reference herein.

[0003] This application is further a Continuation-in-Part of U.S. Patent Application Serial No. 09/361,470, now U.S. Patent No. 6,456,287, filed on July 27, 1999, and incorporated by reference herein.

This application is further a Continuation-in-Part of U.S. Patent Application Serial No. 09/378,184, now abandoned, filed 8/20/99 by Kamen et al., and incorporated by reference berein, which in turn is a continuation of U.S. Patent Application Serial No. 09/344,442, filed 6/25/1999.

[0005] This application is further a Continuation-in-Part of U.S. Patent Application Serial No. <u>09/378,270</u>, <u>09/378,220</u>, <u>now abandoned</u>, filed 8/20/99 by Kamen et al., <u>and incorporated by reference herein</u>, which in turn is a continuation of U.S. Patent Application Serial No. 09/344,442, filed 6/25/1999.

[0006] This application is further a Continuation-in-Part of U.S. Patent Application Serial No. 09/488,361, now U.S. Patent No. 6,421,067, filed 1/16/00 by Kamen et al., and incorporated by reference herein.

Application No.: 10/072,114

Reply to Office Action of March 4, 2008

Please amend paragraph [0048] as follows:

In one embodiment, the image-oriented EPG system 200 of the present invention may be implemented in discrete hardware or firmware, or in one or more ASICs of an additional circuit board for insertion into an STB 300 or other television-enhanced computer system. In yet another embodiment, an embodiment of the image-oriented EPG system 200 the present invention is implemented entirely in software routines executed by a high-speed processor or processors 306 in a system such as EPG component 302. These software routines comprise a series of instructions to be executed by a processing system in a hardware system. It is to be appreciated that the series of instructions can be stored using any conventional computer-readable or machine-accessible storage medium, such as a diskette, DC-ROM, magnetic tape, DVD, ROM, Flash memory, etc. It is also to be appreciated that the series of instructions need not be stored locally, and could be stored on a propagated data signal received from a remote storage device, such as a server on a network, via a network/communication interface. It is to be appreciated that these software routines may be implemented in any of a wide variety of programming languages.